



michelle cordle
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Over the past 20 plus years I have designed B2B collateral materials, developed brands for Fortune 500 companies, published various arts magazines and created direct mail pieces and loyalty programs for a variety of industries. My strengths are being able to originate multiple concepts and turn projects quickly. Whether working in small studios, large agencies or as a freelancer, I have continued to execute on the mark, successful design solutions.

WORK HISTORY

- 7/08 – Present **Cielo Creative** • Houston, TX
Principal: Develop various collateral materials in line with clients' strategy, brand and vision.
- 8/05 – 5/08 **Leopard, An Ogilvy Company** • Denver, CO
Senior Designer: Lead Designer on new business team while also being assigned to other teams for high profile and conceptual projects.
- 7/02 – 8/05 **Customer Communications Group** • Lakewood, CO
Senior Art Director: Designed direct mail packages, customer loyalty programs and supporting materials.
- 10/99 – 5/02 **New Leaf Publishing** • Houston, TX
Creative Director: Managed in-house design department. Designed and produced four performing arts magazines, business collateral materials, corporate identities, brochures and advertisements.
- 5/95 – 10/99 **Croxson Design** • Houston, TX
Senior Art Director: Created corporate identities, annual reports and business-to-business collateral materials.
- 01/95 – 5/95 **Michael Strickland Design Group** • Houston, TX
- 8/94 – 12/95 **Peppar & Post** • Houston, TX

EDUCATION

BFA, Graphic Design, University of Arizona

CLIENTS

Top Golf • IBM • SAP • Cisco • Sterling Commerce • Pier One • PETCO • Wachovia • A&P • Fifth Third Bank • Houston Symphony • The Methodist Hospital • NYLCare • Dresser Industries • Weatherford International • Access Fund • Spectranetics • The Commit Foundation • GHX (Global Healthcare Exchange) • Interstate Restoration • Cabot Oil & Gas • Colorado Concerns

RECOGNITIONS

The Colorado chapter of the BMA: 1 Gold and 1 Silver 2006, 1 Silver 2003
Print Magazine Design Annual: 2000/2001 and 2001/2002
American Corporate Identity: 1999 and 2001